



KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109
Main: (702)792-8888
Billing: (702)650-1119

8NewsNow.com

Billing Address:

Cross Roads Media
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Send Payment To:

KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
36850-2	10/07/12	October 2012	10/01/12 - 10/01/12

Station	Account Executive	Sales Office	Sales Region
KLAS	Mike Jones	Washington Katz	National

Advertiser	Product	Estimate Number
Crossroads GPS	CROSSROADS GPS	778

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	36850	08833204

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Political

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/01/12	10/01/12	Electric Playground	137-207a	M-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 10/01/12 2:06 AM Electric Playground 137-207a :30 NVSNTV08GPH \$100.00 NM									
8	10/01/12	10/01/12	8 News Now 11p M-F	11-1135p	M-----	:30	1	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 10/01/12 11:32 PM 8 News Now 11p M-F 11-1135p :30 NVSNTV08GPH \$2,200.00 NM									
10	10/01/12	10/01/12	Live With Regis & Kelly	9-10a	M-----	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 10/01/12 9:54 AM Live With Regis & Kelly 9-10a :30 NVSNTV08GPH \$850.00 NM									
12	10/01/12	10/01/12	Inside Edition	630-7p	M-----	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 10/01/12 6:50 PM Inside Edition 630-7p :30 NVSNTV08GPH \$1,300.00 NM									
14	10/01/12	10/01/12	8 News Now Noon M-F	12-1230p	M-----	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 10/01/12 12:21 PM 8 News Now Noon M-F 12-1230p :30 NVSNTV08GPH \$850.00 NM									
16	10/01/12	10/01/12	8 News Now 5-630p M-F	5-630p	M-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, KLAS-TV, LLC, will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.



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16	10/01/12	10/01/12	8 News Now 5-630p M-F	5-630p	M-----	:30	1	\$1,500.00	NM																																		
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>8</td><td>M</td><td>10/01/12</td><td>6:14 PM</td><td>8 News Now 5-630p M-F</td><td>5-630p</td><td>:30</td><td>NVSNTV08GPH</td><td>\$1,500.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	8	M	10/01/12	6:14 PM	8 News Now 5-630p M-F	5-630p	:30	NVSNTV08GPH	\$1,500.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	8	M	10/01/12	6:14 PM	8 News Now 5-630p M-F	5-630p	:30	NVSNTV08GPH	\$1,500.00	NM																																	
18	10/01/12	10/01/12	Price Is Right	10-11a	M-----	:30	1	\$3,500.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/01/12</td><td>10/07/12</td><td>M-----</td><td>1</td><td>\$3,500.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>8</td><td>M</td><td>10/01/12</td><td>10:59 AM</td><td>Price Is Right</td><td>10-11a</td><td>:30</td><td>NVSNTV08GPH</td><td>\$3,500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/01/12	10/07/12	M-----	1	\$3,500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	8	M	10/01/12	10:59 AM	Price Is Right	10-11a	:30	NVSNTV08GPH	\$3,500.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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20	10/01/12	10/01/12	8 News Now 4p M-F	4-5p	M-----	:30	1	\$1,300.00	NM																																		
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1	8	M	10/01/12	4:24 PM	8 News Now 4p M-F	4-5p	:30	NVSNTV08GPH	\$1,300.00	NM																																	
22	10/01/12	10/01/12	8 News Now 6a M-F	6-7a	M-----	:30	1	\$1,200.00	NM																																		
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1	8	M	10/01/12	6:44 AM	8 News Now 6a M-F	6-7a	:30	NVSNTV08GPH	\$1,200.00	NM																																	
24	10/01/12	10/01/12	Letterman	1135p-1237a	M-----	:30	1	\$850.00	NM																																		
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27	10/01/12	10/01/12	CBS This Morning	7-9a	M-----	:30	1	\$1,000.00	NM																																		
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1	8	M	10/01/12	7:29 AM	CBS This Morning	7-9a	:30	NVSNTV08GPH	\$1,000.00	NM																																	
29	10/01/12	10/01/12	8 News Now 5a M-F	5-6a	M-----	:30	1	\$1,000.00	NM																																		
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31	10/01/12	10/01/12	Ellen	3-4p	M-----	:30	1	\$1,000.00	NM																																		
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1	8	M	10/01/12	3:30 PM	Ellen	3-4p	:30	NVSNTV08GPH	\$1,000.00	NM																																	
Total Spots							13																																				

Gross Total **\$16,650.00**

Payment Terms 30 Days

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<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Crossroads GPS	CROSSROADS GPS	778	

Agency Commission **\$2,497.50**

Net Amount Due **\$14,152.50**